

2015 Color Transpromo Promotion Samples

Acceptable Color Statement

Company Name
Contact us: CompanyName.com

Account Number 1234567891011
Billing Date 10/21/13
Total Amount Due \$101.16
Payment Due by 11/18/13
Page 1 of 3

JOHN DOE
 For service at:
 123 Main Street
 Anytown, US 12345-6789


Monthly Statement Summary
 Previous Balance 127.14
 Payment - 10/10/13 - thank you -101.16
 New Charges - see below 75.18
Total Amount Due \$101.16
 Payment Due by 11/18/13

New Charges Summary
 Monthly Service 89.99
 Other Services 0.00
 Additional Internet Services 7.00
 Partial Month Charges & Credits -24.95
Charges were made to your account this month.
See the following pages for more details.
 Taxes, Surcharges & Fees 3.14
Total New Charges \$75.18

1
Company Name
Annual Clearance Event!
 Save more during this
 once a year event!

Detach and enclose this coupon with your payment. Please write your account number on your check or money order. Do not send cash.

Company Name
PO BOX 123456
Anytown, US 00000-0000
John Doe
123 Main Street
Anytown, US 00000-0000

Account Number 1234567891011
Payment Due by 11/18/13
Total Amount Due \$101.16
Amount Enclosed \$
Make checks payable to Cablecom

Company Name
PO BOX 123456
Anytown, US 00000-0000

Page 1 of 1

- Statement contains a dynamically printed promotional or consumer information message.

Acceptable Color Statement (with the Marketing or Consumer message on the last page of the bill or statement)

2013 Totals Year-to-Date
Total fees charged in 2013 \$0.00
Total interest charged in 2013 \$123.45

Interest Charge Calculation
 Your Annual Percentage Rate (APR) is the annual interest rate on your account.

Type of Balance	Annual Percentage Rates (APR)	Balance Subject to Interest Rate	Interest Charge
PURCHASES	22.9%(v)	\$4,321.01	\$43.21
CASH ADVANCES	22.9%(v)	\$0.00	\$0.00

(v)=Variable Rate

Benefits Summary
 Company Name Card saves you 5%on every purchase.
 Some restrictions apply.

Special Announcement and Exclusive Offers
 Save an additional 5%on every purchase Friday November 29th.
 Some restrictions apply.

1
Company Name Original Series
 Show Name
 Mondays
 8PM ET/PT | Ch. 000
 Only on Channel Name

2

Notice: See reverse side for Important Information.

Page 1 of 1

- Statement contains a dynamically printed promotional or consumer information message.
- The promotional message is printed on the same paper stock as the rest of the bill.

2015 Color Transpromo Promotion Samples



Unacceptable Color Statement

Company Name
PO BOX 123456
Anytown, US 00000-0000
1-800-000-0000

Company Name

John Doe
123 Main Street
Anytown, US 12345

Your password for online bill pay is:
3456789

SERVICE ADDRESS		ACCOUNT NUMBER		BILL DATE		DUE DATE	
123 Main Street		010101		10/25/2013		11/19/2013	
DESCRIPTION	PREVIOUS 9/1/2013	CURRENT 9/30/2013	MULT	USAGE	UNIT	RATE	AMOUNT
Previous Balance							\$64.17
Convenience Fee							\$1.00
Payment 09/29/13							(\$65.17)
Water/Sewer				1383.68	Gal		\$17.45
Electric				388.98	KWH		\$31.53
Gas				4.79	CCF		\$4.24
Trash				0.00	Fixed		\$4.50
Admin Fee				0.00	Fixed		\$8.46
TOTAL DUE							\$66.18

Page 1 of 1

1. Statement does not contain a dynamically printed promotional or consumer information message.
2. Color is only used in transactional fields.



Unacceptable Color Statement (at the end of the bill or statement)

1

Don't miss the
Black Friday Sale
at
Company Name.

All Company Name
locations open at **12
midnight** on Friday,
November 29.

2

1. Promotional message is an addendum or separate page added to the statement.
2. Statement is not dynamically printed.

2015 Color Transpromo Promotion Samples



Acceptable Color Statement or Bill with E-Payment Marketing Message

<u>Company Name</u>	Account Number 1234567891011 Billing Date 12/21/13 Total Amount Due \$101.16 Payment Due by 01/15/14 Page 3 of 3
Service Details, cont.	
Contact us: CompanyName.com	


1

Refer a Friend

And Get \$100 In Bill Credits


Have your friend call 1-800-000-0000 and give your account number when ordering.

2



Pay your bill online.

Just click "log-in" at CompanyName.com, then sign up with your Customer Number: 000000000 and phone number to pay bills, schedule services, view service history and more.



Pay online
CompanyName.com

Pay by phone
1-800-000-000

Page 1 of 1


1. Statement contains a dynamically printed promotional or consumer information message.
2. E-payment messages are allowed but do not qualify for the promotion discount.



Unacceptable Color Statement or Bill with E-Payment Marketing Message

Company Name


1



Pay your bill online.

Just click "log-in" at CompanyName.com, then sign up with your Customer Number: 000000000 and phone number to pay bills, schedule services, view service history and more.

2



Pay online
CompanyName.com

Pay by phone
1-800-000-000

Page 1 of 1

1. Statement contains only an e-payment message that is *NOT* accompanied by a promotional or consumer message.
2. Statement is *NOT* dynamically printed; preprinted paper stock was used.